

Casual Market set for Sept. 21-24 in Chicago

CHICAGO – The International Casual Furniture & Accessories Market returns to The Merchandise Mart Sept. 21-24, offering the most complete collection of new furniture, accessories and trends for outdoor living.

The market is 100% dedicated to the outdoor industry and encompasses 350,000 square feet of exhibit space filled with hundreds of permanent and temporary exhibitors. It is also the only market exclusively endorsed by the International Casual Furnishings Association.

The annual trade show is expected to attract thousands of retailers including: specialty casual furniture retailers, home furnishings retailers, department stores, pool and spa retailers, garden center retailers, hearth and fireplace retailers, cataloguers, hardware stores, discount/mass merchandisers, gift, holiday and decorative accessory retailers, interior designers, hospitality specifiers, architects, landscape designers and landscape architects.

Buyers will have the opportunity to see the latest product introductions from the industry's leading manufacturers in a variety of categories: Furnishings (including wrought iron/aluminum, cast metal/cast combination, rattan/wicker/woven, tubular resin/fiberglass and wood), umbrellas, hammocks, outdoor lighting, outdoor carpeting and rugs, garden accessories, tabletop, statues, fountains, outdoor bars, outdoor hearth and heating products, alternative tabletops, grills, pool and spa and more.

Along with incredible products, buyers will have access to numerous educational seminars and networking opportunities throughout the four-day market. These seminars offer opportunities to learn insights in trends in the industry, network with peers, and further professional education.

Returning this year, the Garden Accessories Courtyard will be located in a 10,000-sq.-ft. are on the northwest side of the 8th Floor Market Suites. The Garden Accessories Courtyard is home to exhibitors featuring decorative accessories, outdoor lighting, hearth products, tabletop, rugs, pottery, statuary and more.

For a summary of special events and award presentations that will take place during market visit www.casualmarket.com. Attendees can register for the market and seminars in one easy step.

