



NEW EXHIBITOR SPOTLIGHT PROGRAM

As a new exhibitor at Casual Market Chicago 2018 you can get additional exposure thru our New Exhibitor Spotlight Program. The free promotional program includes:

- Exposure in the **New Exhibitor Showcase** located along aisle 7000 in the temporary exhibit hall. The Showcase will feature one 22" x 28" color product photo as well as a sign with your company name and booth number.
- **Editorial inclusion in *Hearth & Home* magazine.** The magazine will profile new exhibitors and relevant photography in their September issue, which is available on-site during Casual Market Chicago and is sent to more than 20,000 subscribers. Please note: We must receive information and photography from 15 new exhibitors in order for the article to appear.

To participate you must:

- Fill out the information below
- Send up to two **high-res image (300 ppi) digital 5" X 7" (JPEG or TIFF files)**, color images (featuring different products), preferably shot in an outdoor setting. **Images cannot include logos or text.** Fill out the information for each image as requested below.
- Please note the company description and caption information you provide will be published **AS IS**, so please give complete details
- **Submit this form and images no later than Friday, August 10, 2018**

Company Name: _____

Market Booth Location: _____

Contact person (and email address for internal use only): _____

Contact phone number: _____

Contact Email (for internal use): _____

Address & Phone Number: _____

Web URL: _____

General description of company's product lines or services (approx 25 words):

Caption information for Photo #1. Include name of product or collection, information on construction materials, finishes and product features (approx. 50 words for each image):

Caption information for Photo #2. Include name of product or collection, information on construction materials, finishes and product features (approx. 50 words for each image):

**EMAIL OR MAIL
FORM TO:**

**Teddi McLaughlin
New Exhibitor Program
theMART
222 Merchandise Mart Plaza
Suite 470
Chicago, Illinois 60654
casualmarket@themart.com**

**Please send hi-res JPEG or TIFF images by uploading to the following link-
<https://themart.imagerelay.com/ul/3865fecdcbfd4f49bf125e8597e92105> (also located in New Exhibitor section of the Marketing website) or by sending a USB flash drive to the above address.

FORM AND IMAGES DUE BY:
Friday, August 10, 2018